



Enhancing Quality Of Life

Company Deck 2024



What are the results of investing in employee resilience and wellbeing?

01

Improved organizational performance

03

Increased employee satisfaction & engagement

05

Enhanced ability to cope with challenging situations, difficulties, & conflicts

02

Elevated productivity & creativity

04

Reduced turnover & sick leave

06

Effective communication that promotes collaboration



In-house therapeutic clinic
that provides psychological counseling
to enhance resilience and wellbeing,
tailored for tech companies



Companies Who Trust Us





Our Core Offering

12

sessions for every
employee, manager and
executive, provided on
site at your own clinic

Who for?

- ✓ Employees
- ✓ Managers
- ✓ Executives
- ✓ HR

What for?



Work-related stress



Psychological safety



Effective interpersonal communication



Life challenges & transitions

Sessions are designed to promote personal development and growth

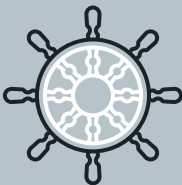
EQL's Resilience Model



Belonging



Meaning



Control

10.5

THINGS THAT
MAKE US *US*





01

**We're the first and
only in-house
therapeutic clinic
in the Israeli tech
sector**

(and probably in the
whole world)

02

We see both the individual and the broader business picture



03

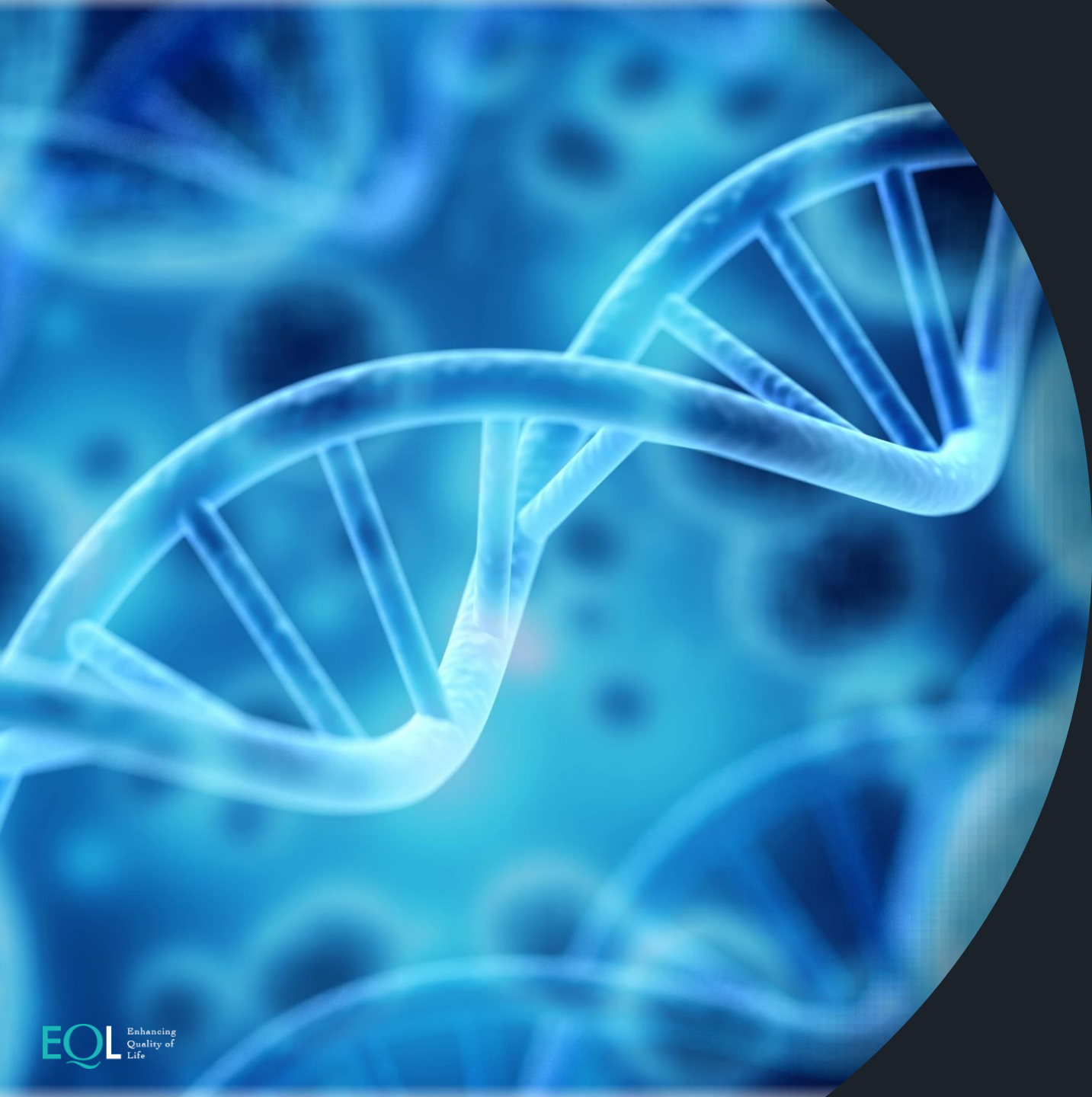
We are attentive to the changing needs of both companies and individuals



04

We are highly available and provide immediate psychological support in times of emergency or crisis





05

We assemble a dedicated team that becomes fluent in the company's DNA and culture



06

Our team consists of certified clinical psychologists with extensive experience in the tech environment

07

We adhere to all
therapeutic ethics
guidelines and
guarantee absolute
confidentiality



08

We provide HR
with ongoing
support





09

We implement principles of Positive Psychology and Nonviolent Communication (NVC)



10

We encourage open communication and create a psychologically safe environment for sharing and vulnerability

A modern office interior with glass partitions, desks, and computers. The lighting is warm and focused on the workstations. The background shows a blurred view of a city building at night.

10.5

WE ARE **NOT
AN EMPLOYEE
ASSISTANCE
PROGRAM (EAP)**

Our Services

PERSONAL SUPPORT

Personal counseling for employees and managers to help implement resilience strategies

Our sessions are conducted both in-person and online

Sessions are held in Hebrew, English, French, and Spanish

With a global reach, our services are currently available in Israel, London, and Sydney

GROUP SESSIONS

Workshops to enhance well-being and resilience

Therapeutic group interventions

HR SUPPORT

On-going psychological consultancy

“

EQL has provided me with the best ROI there is.

Soon, all companies will have in-house therapeutic clinics! ”



Eran Zinman

CEO

